

	#	SPONSOR	ENT Type	Bld	2010#	2010 Quarter	Notes
Opening Pod	1	Opening Logo Unit	TofR	PHX	1	1	
	2	Grand Marshal	TE		2	1	
	3	Farmers' Marching Band	TofR		3	1	
	4	Farmers' Insurance	CF	PHX	4	1	
	5	USMC Color Guard	EQ		5	1	
	6	President	TE		6	1	
Charity	7	Rotary International	CHF	PHX	7	1	
	8	Lions Club	CHF	PHX	8	1	
	9	Ohio State Blind Band	B		9	1	
	10	Donate Life	NCF	PHX	10	1	
Mil	11	US Marines	B		11	1	
	12	USMC Mountain Warfare	EQ		12	1	
Ent	13	Jack in the Box	CF	FA	13	1	
	14	Marian Catholic HS	B		14	1	
Brnd	15	Rain Bird	CF	FPF	15	1	
	16	Medieval Times	EQ		16	1	
Pretty	17	PCC Herald Trumpets	B		17	1	
	18	Macy's - Queens Float	NCF	FPF	18	1	
	19	Versatile Arabians	EQ		19	1	
Brnd	20	Ronald McDonald House	CHF	PHX	20	1	
	21	El Dorado HS	B		21	1	
VIP	22	Mayor	TE		22	1	
Fixd	23	Wells Fargo Stagecoach	EQ		23	1	
Ent	24	Phoenix Satellite TV	CF	FPF	24	2	
	25	Big Ten	NCF	FA	25	2	
Rose Bowl Pod	26	Big Ten Band	B		26	2	
	27	Bayer Advanced Garden	CF	PHX	27	2	
	28	Hall of Fame	TE		28	2	
	29	Subway	CF	FPF	29	2	
	30	PAC 10	NCF	FA	30	2	
	31	Pac 10 Band	B		31	2	
	32	Torrance, City of	NCF	FPF	32	2	
	33	Calizona Appaloosa	EQ		33	2	
Service	34	Burbank, City of	SBF	SB	34	2	
	35	Salvation Army	B		35	2	
	36	New Buffalo Soldiers	EQ		36	2	
	37	West Covina, City of	NCF	CH	37	2	
Ent	38	Lutheran Hour	CHF	PHX	38	2	
	39	Shire Riders	EQ		39	2	
Brnd	40	American Honda	CF	PHX	40	2	
	41	Instituto Pedro Molina	B		41	2	
Hispanic	42	Benny Martinez	EQ		42	2	
	43	Mexico	CF	TBD	43	2	
	44	Amigos de Anza	EQ		44	2	
	45	Alhambra	NCF	PHX	45	2	
	46	Millard West	B		46	2	
Brnd	47	Trader Joe's Co.	CF	PHX	47	3	
	48	Victorian Roses Ladies	EQ		48	3	
	49	South Pasadena, City of	SBF	SB	49	3	
Big	50	Ohio University	B		50	3	
	51	Western Haflinger	EQ		51	3	
Ent	52	Natural Balance Pet Foods	CF	FPF	52	3	
	53	Conroe	B		53	3	
	54	Cerritos, City of	NCF	FPF	54	3	
	55	Long Beach Mounted	EQ		55	3	
	56	Cal Poly Universities	SBF	SB	56	3	
	LA	57	LA Unified	B		57	3
58		Los Angeles, City of	NCF	PHX	58	3	
Fixd	59	Valley Hunt Club	EQ		59	3	
	60	Anaheim	NCF	PHX	60	3	
	61	South Kitsap HS	B		61	3	

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	62	Giddy Up Gals	EQ		62	3	
	63	La Canada Flintridge, City of	SBF	SB	63	3	
	64	Sierra Madre, City of	SBF	SB	64	3	
	65	PCC Honor Band	B		65	3	
	66	Cowgirls Historical	EQ		66	3	
Intl	67	China Airlines	CF	FA	67	3	
	68	Soddy Daisy HS	B		68	3	
West	69	Arizona Mini Mystique	EQ		69	4	
	70	New Mexico, State of	NCF	FPF	70	4	
Intl	71	Anheuser Busch	CF	PHX	71	4	
	72	Webb City	B		72	4	
Intl	73	Scripps Maramar	EQ		73	4	
Ent	74	Shanghai Expo	CF	FPF	74	4	
Big	75	Pickerington	B		75	4	
	76	Kaiser Permanente	CF	FPF	76	4	
	77	Painted Ladies	EQ		77	4	
	78	Duarte/City of Hope	NCF	FPF	78	4	
Intl	79	Kansai Honor Green Band	B		79	4	
Thm	80	Odd Fellows and Rebekahs	CHF	PHX	80	4	
Intl	81	So Cal Peruvian	EQ		81	4	
	82	Downey, City of	SBF	SB	82	4	
	83	Walton	B		83	4	
	84	US Army Ft Hood	EQ		84	4	
Thm	86	Kiwanis	CHF	PHX	86	4	
	85	Glendora	B		85	4	
Patriotic	87	RFD-TV	CF	PHX	87	4	
	88	All American Cowgirl	EQ		88	4	
	89	Boy Scouts	CHF	PHX	89	4	
	90	Danvers HS	B		90	4	
	91	Glendale, City of	NCF	PHX	91	4	
	92	LA County Sheriff Posse	EQ		92	4	